

## **Application Privacy Policy**

### **Date A Tradie**

#### **1. We respect your privacy**

- 1.1. Date A Tradie (Date A Tradie Application Pty Ltd (ACN 613 645 042) and our related bodies corporate, including Date A Tradie Application IP Pty Ltd (ACN 614 775 512)) respects your right to privacy and is committed to safeguarding the privacy of our customers and software application ("App") users. We adhere to the Australian Privacy Principles contained in the *Privacy Act 1988* (Cth). This policy sets out how we collect and treat your personal information.
- 1.2. "Personal information" is information we hold which is identifiable as being about you.

#### **2. Collection of personal information**

- 2.1. We may collect your personal information, including your sensitive information, and other information.
- 2.2. Personal information you may provide to us includes your name, date of birth, gender, personal image, phone number, address and email address to enable us to send information, provide updates, deliver the App's services and process your orders. We may collect additional information at other times, including but not limited to, when you provide feedback, when you provide information about your personal affairs, change your content or email preference, respond to surveys and/or promotions, provide financial or credit card information, or communicate with our customer support. You may also provide us photos, a personal description and information about your preferences, such as search distance.
- 2.3. Sensitive information that you may provide includes information, comments or content (e.g. photographs, video, profile, lifestyle) that may reveal your ethnic origin, nationality, religion and/or sexual orientation. By providing sensitive information to us, you consent to its collection, use and disclosure and acknowledge that such collection is reasonably necessary to deliver the services of the App.
- 2.4. We collect communications you send to us (such as emails), comments that you post on the pages we have on a third-party service, such as our [Twitter, Facebook and Google+] pages and messages that you send us directly through those services. We may also collect any comments, photos, messages or other content or communications you and other users share on the App.

#### **3. Social Media**

- 3.1. When you have enabled the use of the App through a third-party social networking or similar site or mobile or other application ("Social Networking Site") or connect or link the App to a Social Networking Site, such as Facebook, you permit us to access and use certain information about you that is made available to us through or from that Social Networking Site (such as your email address, interests, likes, gender, birthday, education, history, relationship status, interests, current city, personal description, friend list, and information about and photos of you). The information obtained by us varies by Social

Networking Site and may be affected by the permission and privacy settings you establish at that Social Networking Site.

- 3.2. By using or linking the App through or with a Social Networking Site, you are authorizing us to collect, store, retain and use, in accordance with this policy, any and all of your information that we have obtained from the Social Networking Site, including to create an Application profile page and account for you. Depending on the Social Networking Site and your privacy settings, we may also post information to your Social Networking Site. If there is information about your “friends” or people you are associated with in your Social Networking Site account, the information we obtain about those persons may also depend on the privacy settings such people have with the applicable Social Networking Site. You acknowledge and agree that we are not responsible for, and have no control over, any applicable privacy settings on any Social Networking Sites (including any settings related to any messages or advertisements about us that the Social Networking Site may send to you or your friends). You should always review, and if necessary, adjust your privacy settings on Social Networking Sites before getting or using applications such as ours or linking or connecting your Social Networking Site account to the App.

#### **4. How we collect your personal information**

Date A Tradie collects personal information from you in a variety of ways, including when you interact with us electronically or in person, when you access our Application and when we provide our services to you. We may receive personal information from third parties. If we do, we will protect it as set out in this Privacy Policy.

#### **5. Use of your personal information**

- 5.1. Date A Tradie may use personal information collected from you to provide you with information, updates and our services. We may also make you aware of new and additional products, services and opportunities available to you. We may use your personal information to improve the App and better understand your needs.
- 5.2. We may share or disclose your non-private, aggregated or otherwise non-personal information with third parties for industry analysis and demographic profiling and to deliver targeted advertising about other products and services and for marketing purposes.
- 5.3. The App may make third party social media features available to its users. We cannot ensure the security of any information you choose to make public in a social media feature. Also, we cannot ensure that parties who have access to such publicly available information will respect your privacy.
- 5.4. Date A Tradie may contact you by a variety of measures including, but not limited to telephone, email, SMS or mail.

#### **6. Disclosure of your personal information**

- 6.1. We may disclose your personal information to any of our employees, officers, insurers, professional advisers, agents, suppliers or subcontractors insofar as reasonably necessary for the purposes set out in this Policy. Personal information is only supplied to a third party when it is required for the delivery of our services.

- 6.2. We may from time to time need to disclose personal information to comply with a legal requirement, such as a law, regulation, court order, subpoena, warrant, in the course of a legal proceeding or in response to a law enforcement agency request.
- 6.3. We may also use your personal information to protect the copyright, trademarks, legal rights, property or safety of Date A Tradie, the App, its website and customers or third parties.
- 6.4. Information that we collect may from time to time be stored, processed in or transferred between parties located in countries outside of Australia, where a different privacy protection regime applies.
- 6.5. If there is a change of control in our business or a sale or transfer of business assets, we reserve the right to transfer to the extent permissible at law our user databases, together with any personal information and non-personal information contained in those databases. This information may be disclosed to a potential purchaser under an agreement to maintain confidentiality. We would seek to only disclose information in good faith and where required by any of the above circumstances.
- 6.6. By using the App and providing us with personal information, you consent to the terms of this Privacy Policy and the types of disclosure covered by this Policy. Where we disclose your personal information to third parties, we will request that the third party follow this Policy regarding handling your personal information.
- 6.7. The App allows you to share information about yourself with other individuals and other companies, including other users and potential users of the services or other products or services offered by Date A Tradie and third-party Social Networking Sites. Consider your own privacy and personal safety when sharing your information with anyone, including information you share through your profile, as profiles include basic information that was provided at registration, information provided through a Social Networking Site, and may include other information added by you or your friends (for example, your religion, ethnicity and physical characteristics), as well as information about your use of the App (for example, whether you were recently logged in to the App).

## **7. Security, transmission and retention of your personal information**

- 7.1. Date A Tradie is committed to ensuring that the information you provide to us is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure information and protect it from misuse, interference, loss and unauthorised access, modification and disclosure.
- 7.2. The transmission and exchange of information is carried out at your own risk. We cannot guarantee the security of any information that you transmit to us, or receive from us. Although we take measures to safeguard against unauthorised disclosures of information, we cannot assure you that personal information that we collect will not be disclosed in a manner that is inconsistent with this Privacy Policy.
- 7.3. Date A Tradie retains your personal information until it is no longer needed for the purpose for which it was collected and in accordance with legal

requirements. Within a reasonable time after the expiry of this period, Date A Tradie destroys or permanently de-identifies any of your personal information which is in our possession or control.

## **8. Access to your personal information**

- 8.1. You may request details of personal information that we hold about you in accordance with the provisions of the *Privacy Act 1988* (Cth). A small administrative fee may be payable for the provision of information. If you would like a copy of the information which we hold about you or believe that any information we hold on you is inaccurate, out of date, incomplete, irrelevant or misleading, please contact us using the details below.
- 8.2. We reserve the right to refuse to provide you with information that we hold about you, in certain circumstances set out in the *Privacy Act 1988* (Cth).

## **9. Software Application**

### **9.1. When you use our Application**

When you use our Application, we may collect certain information such as mobile unique device ID, the IP address of your mobile device, mobile operating system, the type of mobile internet browsers you use, and information about the way you use the App. This information is used in an aggregated manner to analyse how people use our App, such that we can improve our service.

### **9.2. Cookies**

We may from time to time use cookies on our Application. Cookies are very small files which a website uses to identify you when you come back to the App and to store details about your use of the App. Cookies are not malicious programs that access or damage your computer, tablet or smartphone. Most devices automatically accept cookies but you can choose to reject cookies by changing your device settings. However, this may prevent you from taking full advantage of our App.

### **9.3. Automatic collection**

The App may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile devices unique device ID, the IP address of your mobile device, your mobile operating system, the type of mobile internet browsers you use, and information about the way you use the App.

### **9.4. Third parties**

Our App may, from time to time, have links to other applications or websites not owned or controlled by us. These links are meant for your convenience only. Links to third party applications and websites do not constitute sponsorship or endorsement or approval of these third parties. Please be aware that Date A Tradie is not responsible for the privacy practises of other such applications or websites. We encourage our users to be aware, when they leave our App or website, to read the privacy statements of each and every application or website that collects personal identifiable information.

## 9.5. **Geo-location**

When you visit the App, we may use GPS technology (or other similar technology) to determine your current location in order to determine the city you are located within to improve the user experience, delivery of the App's services and display a location map with relevant advertisements. We may share your location data with other users so that they can see more information about you, for example, common restaurants, distance from that user, or points of interest visited or seen.

## 10. **Children**

The App is not intended for children under the age of 18, and we request that children not provide personal identifying information through the App. If we become aware that we have collected personal identifying information from a child under the age of 18, we may delete that information from our records.

## 11. **Op out right**

You can stop all collection of information by the App easily by uninstalling the App. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network. You can also request to opt-out via email to us at the address below.

## 12. **Changes to Privacy Policy**

Please be aware that we may change this Privacy Policy in the future. We may modify this Privacy Policy at any time, in our sole discretion and all modifications will be effective immediately upon our posting of the modifications on our website or notice board. Please check back from time to time to review our Privacy Policy.

## 13. **Complaints**

If you have any questions about this Privacy Policy, or are concerned about the way we manage the personal information that we hold about you, or wish to make a complaint, please contact our Privacy Officer using the details below.

We will respond in writing to a written complaint within a reasonable time of receipt.

If you are not satisfied with our decision or response, you can contact us to discuss your concerns. You may also notify the Office of the Australian Information Commissioner (OAIC). Contact details for the OAIC can be found at the website: [www.oaic.gov.au](http://www.oaic.gov.au).

## 14. **Contact Us**

Attention: Privacy Officer  
Telephone: +61299574033  
Address: Ground Floor, 123 Walker Street, North Sydney NSW 2060, Australia  
Email: [privacy@dateatradieapp.com](mailto:privacy@dateatradieapp.com)

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